

UC 110 – Self-Efficacy through Social Media #UseYourCharacters Fall 2019
FINAL PRESENTATION

Final Presentation- #UsingYourCharacters

This final presentation will be a culmination of all the information you have learned in this class so far, and you will finally #UseYourCharacters. We want you to reflect critically on our class discussions, homework assignments, and different speakers and connect that information to your own digital identity. We want you to create a digital presentation (PowerPoint, video, music video, slideshow of pictures, etc.) of who you are and what makes you who you are based on our course information. Please get creative with this project as you will be presenting these to the class during our schedule final examination time. When creating these, please be sure to reflect on and include (at minimum) the following questions:

- *Who are you?*
- *How do you present yourself through social media?*
- *Do you represent yourself differently online than you do in person? Why?*
- *How does this image or presentation of yourself change based on the platform you're using?*
- *How do you choose what you're posting on each platform?*
- *In what ways will you plan to be more mindful of the way you utilize social media in the future?*
- *How does your digital identity tie into what Tim Shriver spoke about?*
- *What measures do you/ plan to take related to your online privacy?*
- *What is your personal brand and how do you showcase that in your digital identity?*

Your Final Presentation should meet the following requirements:

- Answer (at minimum) the above stated questions in your presentation- **50 pts**
- Overall preparedness when presenting- **25 pts**
- Utilize creativity when doing this assignment- **25 pts**
- Be submitted to Blackboard by the start of class the period that it is due.

Assignment points: 100pts total